

Callaway Cars and Thompson Speedway Motorsports Park Announce Partnership

The specialty vehicle manufacturer, Callaway Cars, and Thompson Speedway Motorsports Park have teamed up to apply their unique capabilities toward shared engineering and marketing objectives.

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In addition to marketing support, Callaway will supply engineering and other technical support to maintain TSMP's Drivers Club fleet. Callaway will also arrange for current Callaway owners and new buyers to enjoy Thompson facilities, enhancing the ownership experience. Plus, a new Track Delivery option is now offered to new Callaway buyers. Similarly, TSMP will provide Callaway with marketing support including Callaway product promotion and racetrack facilities will be utilized for Callaway product and vehicle testing and validation.

Thompson Speedway Motorsports Park is located in Thompson, Connecticut, and Callaway Cars Inc. is headquartered in Old Lyme, Connecticut.

Reeves Callaway, Callaway Cars Inc. founder, reported: "Thompson has been a motorsports institution in the Northeast for decades. The time was right for us to formalize a partnership. Each of us has our own assets to bring to the table and we're looking forward to working together."

Jonathan Hoenig, CEO of Thompson Speedway Motorsports Park, explained: "It's really a classic 'win-win' for both of us. Callaway will be able to provide us with valuable technical and marketing support and we believe the Park will provide Callaway with an excellent venue for their product development and promotion."

Links:

[Callaway-Thompson Partnership Webpage](#)

[Callaway Track Delivery Option Info Sheet](#)

[Callaway Cars Inc. Website](#)

[Thompson Speedway Motorsports Park Website](#)

About Callaway Cars –

Founded in 1976 by Reeves Callaway, the corporation includes Callaway Cars, which designs and manufactures high performance vehicles and products, Callaway Carbon, which produces premium quality composite parts for aerospace, defense, and medical industries, Callaway Engineering, which delivers a full range of contract engineering and manufacturing services for original equipment manufacturers, and Callaway Competition, which develops, campaigns and supports Corvette-based racecars.

About Thompson Speedway Motorsports Park –

A racetrack since 1940 and a golf course since 1947, Thompson Speedway Motorsports Park (TSMP) includes racing on its 5/8-mile Oval, a 1.7-mile Road Course, a first-class Golf Club, a Clubhouse Restaurant with a banquet and catering facility, an exclusive Drivers Club, and multiple driving experiences through Circuit One Events. TSMP is centrally located between Boston, Providence and New York City, and just 45 minutes from Foxwoods Resort & Casino.



Callaways at Thompson Speedway Motorsports Park